



## **Pinot's Palette Opens First Studio in Nevada**

*New Henderson location hosting two-day grand opening celebration to benefit local charities*

**Houston** (Aug. 15, 2014) – Pinot's Palette, the fast-growing paint-and-sip franchise known for providing guests with an upscale, entertaining evening of art and wine, will host a two-day grand opening celebration on Aug. 21 and 22 to mark the opening of its first Nevada studio, located in Henderson in The District at Green Valley Ranch.

The two-day paint-and-sip grand opening will feature a "Painting It Forward" fundraiser benefitting [The American Cancer Society](#), [Children's Miracle Network](#) and [Title 1 HOPE](#) (Homeless Outreach Program for Education). Pinot's Palette will donate 100 percent of the painting proceeds from both days to local chapters of these organizations.

"We are very excited to open the studio in a big way and give back to the community through our first "Painting It Forward" event," said co-owner Judy Alewel, who owns the new studio with her husband Reed. "The District at Green Valley Ranch is such a beautiful area that is just perfect for a paint and sip studio. We can't wait to host our first class and see our guests having a great time while they create their own personal masterpiece."

According to Reed, the two-day event is expected to generate approximately \$6,000, with each charity receiving a guaranteed \$1,000. The balance of the proceeds will then be divided between the three charities based on the number of "favorite charity" votes they receive in a Facebook survey. Visitors to the survey can only vote once, but they can extend their influence by sharing the survey on their own Facebook timeline. To vote in the survey, visit [facebook.com/PinotsPaletteHenderson](https://facebook.com/PinotsPaletteHenderson).

The charitable giving will continue through October 31. During this time, Pinot's Palette Henderson will donate \$5 for any class reservation booked using the charity's specific discount code. Simply use "TeamACS" for American Cancer Society, "Miracles" for Children's Miracle Network or "Hope" for Title 1 HOPE to designate where Pinot's Palette should donate the money.

For more information or for event reservations at Pinot's Palette Henderson, visit [PinotsPalette.com/Henderson](http://PinotsPalette.com/Henderson) or call 702-910-4700.

## **ABOUT PINOT'S PALETTE**

Pinot's Palette is a pioneer of the paint-and-sip experience—a revolutionary way to enjoy art and wine, meet new people and bond with friends. With more than 90 locations across the country and new locations coming soon, Pinot's Palette is the fastest-growing paint-and-sip franchise in the country. Guests enjoy a no-experience-required art class—all supplies included—directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot's Palette curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information on Pinot's Palette franchising or to locate the nearest Pinot's Palette, visit [www.Pinot'sPalette.com](http://www.Pinot'sPalette.com). Follow Pinot's Palette on Facebook at [Facebook.com/PinotsPalette](https://Facebook.com/PinotsPalette) and Twitter at [Twitter.com/PinotsPalette](https://Twitter.com/PinotsPalette).

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