



**Local husband and wife team expanding their upscale wine and painting experience into Las Vegas**

*Reed and Judy Alewel to host Grand Opening on October 14, 2015*

**BOCA PARK, Nev.** (October 7, 2015) – Reed and Judy Alewel are bringing more fun and creativity to Las Vegas with their second Pinot's Palette paint-and-sip studio. The studio is located in the southwest corner of Boca Park at 1000 S. Rampart Blvd., Suite #10, Las Vegas, NV 89145 and is a sister studio to their Henderson location in The District at Green Valley Ranch.

The newest upscale entertainment destination to “paint, drink and have fun” is hosting a Grand Opening celebration through October 31. Special introductory discounts are available and every class in October will include a fun, interactive contest to win a free class. And on October 30, in celebration of Halloween, they will turn off the lights for a unique Sugar Skull black light painting experience.

To introduce themselves to the neighborhood, Pinot's Palette will volunteer their services for the Boys & Girls Club “Boys Nite Out” event on October 15 and the “Girls Day” on October 17 by providing free face painting to the youngsters. The Pinot's Palette team will also be revisiting the Boys & Girls Club on October 23 and The Shade Tree, a shelter for women, on October 24, to share the joy of painting with people who otherwise might not have an opportunity to visit their studio.

Prior to opening his first Pinot's Palette studio in Henderson, Reed was VP of

Sales Operations for a leading gaming machine manufacturer in Las Vegas. In 2014, Reed was the victim of corporate downsizing but his loss was a gain for the community as he and his wife have since then created 23 new jobs in the Las Vegas valley.

“My wife, Judy, was a full time Clinical Nurse Instructor at The College of Southern Nevada,” Reed said. “But as of July 1, we both work full time managing our two studios. We thoroughly enjoy our new life of bringing art and entertainment to the Summerlin and Henderson areas.”

Pinot’s Palette Boca Park provides all art supplies needed for each painting class. Guests can register online now for classes scheduled through the end of November. Between their two studios, over 60 painting classes are offered in any given month. Guided by a local artist, the featured painting is recreated step-by-step. No art experience required.

Private parties, fundraisers and company team-building events are also offered in a roomy main studio or a more quaint private party room dubbed the “Charleston Room” in honor of Mount Charleston which can be seen from the studio’s front windows. Pinot’s Palette is perfect for bachelorette parties, girls’ night out, birthdays, church groups, and so much more. Guests can even request custom designs, such as logos and inspirational images, for their private party guests to paint.

More information is available at <http://www.pinotpalette.com/bocapark>.

### **About Pinot’s Palette**

Pinot’s Palette is a pioneer of the paint-and-sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With 144 locations across 33 states and Canada, and new locations popping up monthly, Pinot’s

Palette is the world's fastest-growing paint-and-sip franchise. Guests enjoy a no-experience-required art class – all supplies included – directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot's Palette curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information, visit [www.PinotsPalette.com](http://www.PinotsPalette.com).

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