



New Jersey Couple Announces New Pinot's Palette Franchise in Princeton

Family owned Paint and Sip studio to be the first Pinot's Palette in Mercer County

PRINCETON, NJ (Jan 7, 2015) - Pinot's Palette Princeton, located at 127 Village Blvd near the Salt Creek Grill and the Westin, will celebrate its grand opening in Forrestal Village on January 22-23, 2016 and both events are already sold out.

Pinot's Palette is an upscale paint and sip studio that invites individuals, groups and private parties to bring their own favorite bottle of wine and be inspired by local artists who guide customers step-by-step through a featured painting. Every attendee takes home their own canvas painting at the end of the night.

Studio co-owners Kathleen Walters and Michael Siman are a husband and wife duo that takes pride in opening a family business in Princeton.

"We are very excited to bring the Pinot's Palette experience to Princeton," says Kathleen. "Princeton was recently voted as the Best Small City in the Country, and it's very much deserved. It is such a charming community. The area is full of people who appreciate fun and art and our new studio will offer them another outlet for their creativity."

Pinot's Palette Princeton provides an upscale designed two-room layout with public classes held in the main room and a VIP party room available for private

events. The studio provides all of the art supplies needed for the class and all wine glasses, corkscrews and ice buckets. Guests are invited to bring their own wine, beer, drinks and food.

“We are thrilled to welcome Kathleen and Michael to the Pinot’s Palette family,” says Craig Ceccanti, CEO and co-founder of Pinot’s Palette, “The Princeton studio represents a major milestone for our company and we look forward to continuing our rapid, sustainable growth well into 2016.”

About Pinot’s Palette

Pinot's Palette is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With over 150 locations open or under development across 33 states and Canada, and new locations popping up monthly, Pinot’s Palette is the world’s fastest growing paint and sip franchise. Guests enjoy a no-experience-required art class—all supplies included—directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, Pinot’s Palette curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information, visit www.PinotsPalette.com/princeton.

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