



## **Pinot's Palette® Says Cheers to Franchise Gator's Top 100 for 2016**

**HOUSTON** (February 11, 2016) – *Pinot's Palette*, the fastest-growing paint and sip chain in North America, has been named to Franchise Gator's Top 100 franchises for the year.

The Top 100 list, which ranks franchise concepts based on financial stability, growth, transparency, engagement, continuity and sustainability, has been designed to measure the quality of a franchise system over time.

As the premier #HappyPlace destination to "Paint. Drink. Have Fun.®", Pinot's Palette celebrated a record year of franchise expansion in 2015 with 59 new studios, a total of 157 locations open or in development, and a 70% increase in system-wide gross sales. The company projects to add another 75 studios in 2016.

"We are honored to be recognized by Franchise Gator for 2016 as the only paint and sip that made the list," said Charles Willis, co-founder and President of *Pinot's Palette*. "*Pinot's Palette* is successfully meeting a demand for those who want to express their creative nature in a fun and social setting. As a result, we experienced a strong year of growth in 2015 and we expect to have another great year ahead."

A complete list of all recipients on Franchise Gator's Top 100 for 2016 can be found at <http://www.franchisegator.com/lists/top-100/>.

**About *Pinot's Palette***

*Pinot's Palette* is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With 157 locations open or under development across 34 states and Canada, and new locations popping up monthly, *Pinot's Palette* is the world's fastest growing paint and sip franchise. Guests enjoy a no-experience-required art class—all supplies included—directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, *Pinot's Palette* curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information, visit [www.PinotsPalette.com](http://www.PinotsPalette.com).

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