



***Pinot's Palette*® Announces Record Expansion for Denver**

**World's fastest-growing paint and sip franchise plans to add six studios across the market.**

**HOUSTON (November 21, 2016)** – *Pinot's Palette*, the world's fastest-growing paint and sip franchise, has announced record expansion plans for the greater Denver area, with a goal to open six more studios across the market over the next 24 months.

Two studios are already open in the greater Denver area, with one at 3420 W 32<sup>nd</sup> Avenue in Denver and another close by in Westminster at 14315 Orchard Parkway.

"We've had incredible growth across the U.S., and Denver is our next big destination to expand our award-winning paint and sip experience to more people in the great capital of Colorado," said Charles Willis, co-founder and president of *Pinot's Palette*. "The market provides the perfect upscale demographics to broaden our network and reach growing demand from guests who want a fun night out with the leader in the paint and sip industry."

Following a 70 percent increase in system-wide gross sales in 2015, *Pinot's Palette* has expanded quickly to include more than 180 retail establishments open and under development across the U.S. and internationally that offer an exceptional experience for a girls' night out, date night, or special gathering of friends and family.

Today, *Pinot's Palette* is also one of the largest employers for professional artists in America. And the business continues to be a masterpiece for people who want to be their own boss and operate single or multiple locations. With a motto to "Paint. Drink. Have Fun." the concept has been featured in Forbes, Entrepreneur, Inc., MSNBC, CNBC and elsewhere for its growing popularity.

### **About *Pinot's Palette***

*Pinot's Palette* is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With more than 180 locations open or under development across 35 states and Canada, and new locations popping up monthly, *Pinot's Palette* is the world's fastest growing paint and sip franchise. Guests enjoy a no-skills-required art class—all supplies included—directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, *Pinot's Palette* curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information, visit [www.PinotsPalette.com](http://www.PinotsPalette.com).