



***Pinot's Palette*® Announces Record Expansion for Washington, D.C.**

World's fastest-growing paint and sip franchise plans to add 14 studios across the market.

HOUSTON (November 30, 2016) – *Pinot's Palette*, the world's fastest-growing paint and sip franchise, has announced record expansion plans for the greater Washington, D.C. area, with a goal to open 14 more studios across the market over the next 24 months.

Two studios in the greater Washington, D.C. area have already opened with one in Virginia at 12976 Highland Crossing Drive in Herndon and the other close by in Maryland at 11105 Resort Road in Elliott City.

"We've had incredible growth across the U.S., and we look forward to expanding the *Pinot's Palette* experience of sipping wine, painting your own masterpiece and spending time with friends in the heart of our nation's capital," said Charles Willis, co-founder and president of *Pinot's Palette*. "The market provides the perfect upscale demographics to broaden our network and reach growing demand from guests who want a fun night out with the leader in the paint and sip industry."

Following a 70 percent increase in system-wide gross sales in 2015, *Pinot's Palette* has expanded quickly to include more than 180 retail establishments open and under development across the U.S. and internationally that offer an exceptional experience for a girls' night out, date night, or special gathering of friends and family.

Today, *Pinot's Palette* is also one of the largest employers for professional artists in America. And the business continues to be a masterpiece for people who want to be their own boss and operate single or multiple locations. With a motto to "Paint. Drink. Have Fun." the concept has been featured in Forbes, Entrepreneur, Inc., MSNBC, CNBC and elsewhere for its growing popularity.

About *Pinot's Palette*

Pinot's Palette is a pioneer of the paint and sip experience – a revolutionary way to enjoy art and wine, meet new people and bond with friends. With more than 180 locations open or under development across 35 states and Canada, and new locations popping up monthly, *Pinot's Palette* is the world's fastest growing paint and sip franchise. Guests enjoy a no-skills-required art class—all supplies included—directed by trained, local artists, who guide guests step-by-step through a featured painting. By bringing fun, modern and creative ideas to their events, *Pinot's Palette* curates a unique, rewarding experience while providing a worthwhile contribution to the community. For more information, visit www.PinotsPalette.com.

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